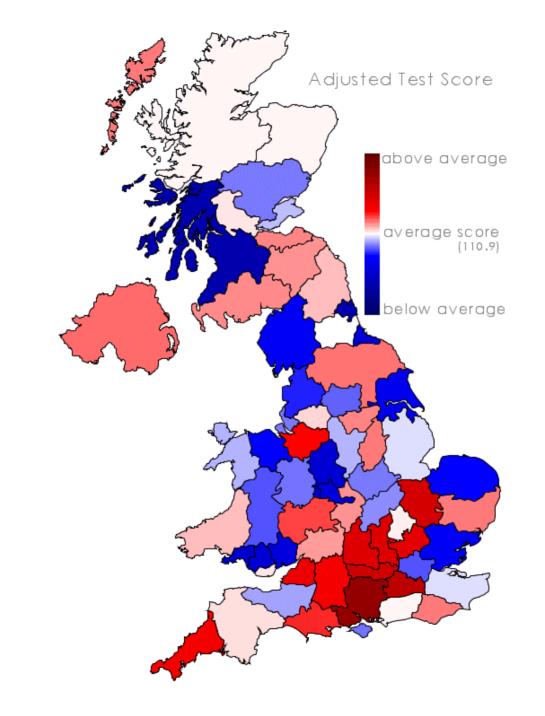
## **The Nature and Value of Geographic Information**

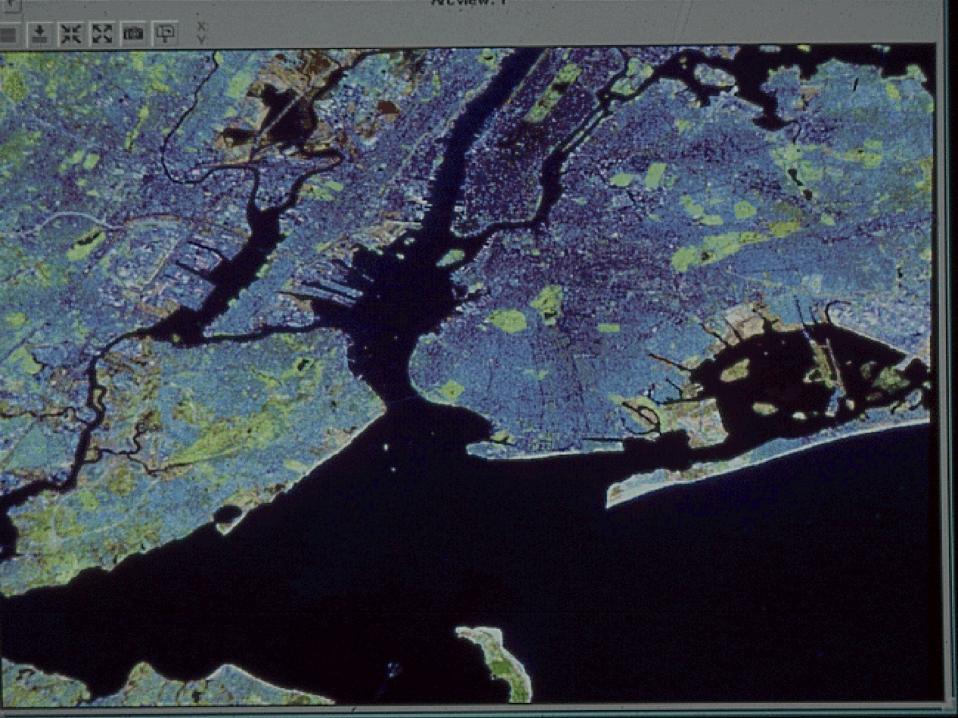
Michael F. Goodchild University of California Santa Barbara

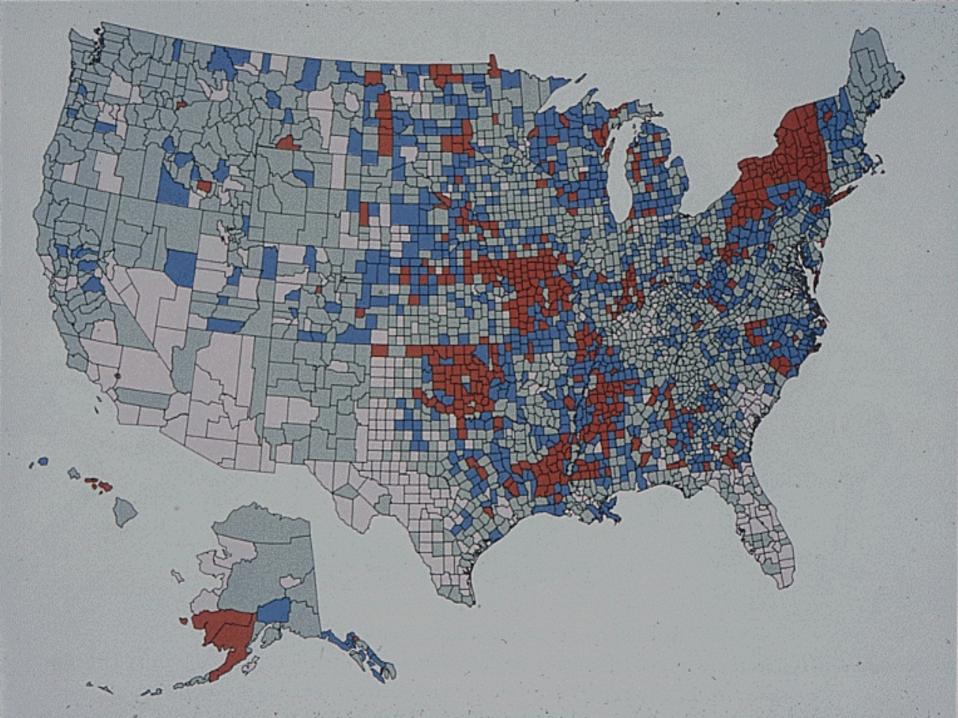
#### What is the GI in GIScience?

#### Is information "stuff"?

- if it is, then it must be possible to measure its quantity
- Q(A+B) = Q(A)+Q(B)
- a market in GI requires that such means be agreed
  - otherwise all transactions would be unique and no market could exist
- conventional metrics of quantity are arbitrary, media-dependent, structure-dependent
  - e.g. per sq km, per quadrangle, per megabyte







## **Shannon-Weaver information theory**

# Measures the information content of a message

- by comparison to the number of distinct messages that could exist in a given code
  - e.g. one Roman letter resolves among 26 possibilities
  - but not all possibilities are equally likely in English
  - an E conveys less information than an X
- Is code-dependent, media-dependent, structure-dependent
  - is syntactic rather than semantic

# The information content of a number

#### There are 100 2-digit numbers

- any one 2-digit number resolves among 100 possibilities
- Consider the infinite series of digits starting 3.14159...
  - resolves among an infinite number of possibilities
  - but can be sent by sending one letter from the Greek alphabet
  - provided the receiver knows the code
  - the value of information depends on knowledge of codes

### **Towards a semantic theory of GI**

# Measuring the meaning conveyed by a message

- the increment to the receiver's knowledge
- in ways that are independent of media, syntax, structure
- Accommodating the ability of GIS to transform
  - information can easily mutate into other forms
  - how do we know if the content of two data sets is the same?
- Why GI?

#### **Atoms of GI**

GI is composed of atomic pairs of the form <x,z>

- compare Berry, Sinton, Plewe
- where **x** is a location in space-time
  - of 2 to 4 dimensions
  - using agreed methods for referring to times, and locations on the Earth's surface (latitude/longitude, WGS 84, GMT, ...)
  - methods that are shared between sender and receiver of GI (and are frequently universal)

#### The nature of z

#### A vector of properties

- using definitions that are already agreed between sender and receiver
- some such definitions are universal, e.g.
  Celsius
- some are not, e.g. vegetation cover type
- the value of an atom sent to a receiver who does not share the same definitions will be uncertain, and may be nil

#### **Domains of GI**

#### 

- limited to the Earth's surface and near-surface
- to the present, near-past, and near-future
- a rigid Newtonian frame
- "mappable"
- Ζ

 physical, social, environmental properties associated with locations

#### **Continuity of x**

Description is impossible because x is continuous and z is infinitely dimensioned

- we are saved by Tobler's Law
  - all things are related but nearby things are more related than distant things
  - $<\mathbf{x}+\delta\mathbf{x},\mathbf{z}> = <\mathbf{x},\mathbf{z}>$  for  $\delta\mathbf{x}<\lambda$
  - an infinite number of pairs is not required
  - hell is a place with no spatial dependence
- a potentially infinite number of properties exist, but in practice they are strongly correlated and only a finite number are needed for useful description

#### **Consequences of Tobler's Law**

- The explicit atomic form is never needed
  - atoms are inferred from larger structures using appropriate universal rules and transformations
    - e.g. the boundary of California leads to an infinite number of pairs <x,z> where z is binary
    - databases are built using larger structures as well as atoms

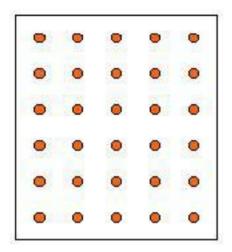
#### **Six field representations**

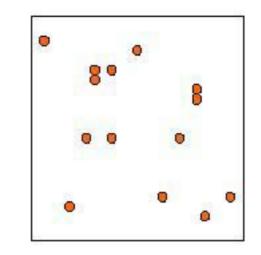
Representing a single property z

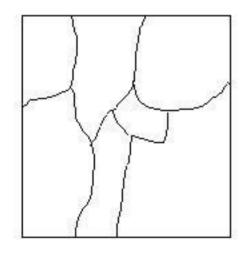
- Irregularly spaced sample points
  - a finite number of pairs <x,z>
  - plus an interpolator, e.g. inverse-distance weighting, Kriging, splines, proximal/Thiessen

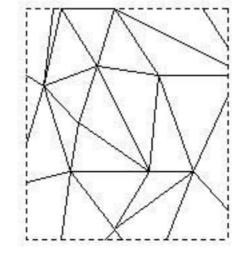
Regularly spaced sample points

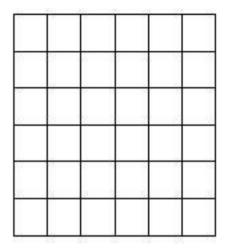
 a single tuple <G,O,z<sub>1</sub>,z<sub>2</sub>,...,z<sub>n</sub>> where G defines georeferencing, O defines ordering

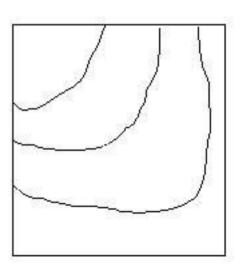












# Irregular polygons

- Tuples defining each polygon and its field value
  - $\langle x_1, y_1, x_2, y_2, \dots, x_m, y_m, z \rangle$
- Polygons do not overlap, and collectively exhaust the space

#### every point x, y lies in exactly one polygon

 Loss of detail justified by reference either to some λ (pixel size, MMU), or to knowledge of the properties of the phenomenon (land ownership parcels)

#### **Discrete objects**

Points are atomic
 Lines and areas as tuples
 <*x*<sub>1</sub>, *y*<sub>1</sub>, *x*<sub>2</sub>, *y*<sub>2</sub>,..., *x*<sub>m</sub>, *y*<sub>m</sub>, *z*>

## **Geographic information** systems

Systems that combine GI with expertise

- to perform transformations and respond to queries
- A geographic query
  - a query to which GI provides the answer
  - satisfied by access to one or more atoms
    - e.g., "What is the temperature at x?"
    - e.g., "Where is the temperature equal to T?"

#### **Possession of GI**

A GIS is said to possess an item of GI if it is capable of responding successfully to a query to which the item is the answer

- item = one or more atoms
- independent of format, structure, medium
- may imply transformations
- a message has no value if the information it contains is already possessed

## **Derivative queries and spatial analysis**

- "What is the distance from A to B?"
- Requires  $<\mathbf{x}_1$ , A> and  $<\mathbf{x}_2$ , B>
- Requires a rule for determining distance (a metric)
- Within the capabilities of a GIS, but beyond those of a human?

## **Digital Earth**

- "I believe we need a 'Digital Earth'. A multiresolution, three-dimensional representation of the planet, into which we can embed vast quantities of georeferenced data." U.S. Vice President Gore, 1/98
- A single (distributed?) repository for all GI
  - a complete description of the planet
- A system that contained DE would be able to respond to all queries about Earth

#### Bit or it?

- A DE and someone with access to the Earth would be equally successful at answering queries
  - there is no query that could resolve whether Earth is real or digital
  - two Chinese postmen
  - a DE would contain sufficient information to reconstruct Earth
  - sending a DE is equivalent to transporting the planet
  - Siegfried, The Bit and the Pendulum

# Naïve geography

Geocentric perspective: Newtonian frame, scientific measurement Human-centric perspective: individual differences, perception, uncertainty – proliferation of z e.g., multiple definitions of wetland - "the body of knowledge that people have about the surrounding geographic world" (Egenhofer and Mark 1995)

### **Consistency with geometric principles**

- All points contained within the boundary of California are in California
  - what if someone believes otherwise?
- "Santa Barbara is north of Los Angeles"
  - between 337.5 and 22.5 degrees
  - potential violation of geometric principles
- The rules, transformations on which GIS is based break down
  - information is not necessarily reducible to atomic form
  - queries are not necessarily answerable

#### **Scale and spatial resolution**

In practice the ability to locate precisely on the Earth's surface is limited

there are not an infinite number of possible locations

• e.g., ROSE

Tobler's Law enables approximately complete description with a finite number of atoms

#### **Quantity of information**

- A polygon describing the State of California enables an infinite number of queries of the form "Is x in California?"
  - does the system possess an infinite amount of information?
- Suppose location is knowable to an accuracy λ (a linear measure)
  - there are only  $4\pi R^2/\lambda^2$  distinct locations on the Earth's surface
  - only that number of distinct queries can be answered

#### ...and in addition

- If x<sub>1</sub> and x<sub>2</sub> are in California, then αx<sub>1</sub>+(1- α)x<sub>2</sub> is also probably in California
  - and certainly so if California is convex
- The system actually possesses the coordinates of a polygon, plus a universal rule
  - the volume of information is bounded by the volume of the polygon definition

#### **A semantic theory of GI**

Atomic pairs link understood concepts

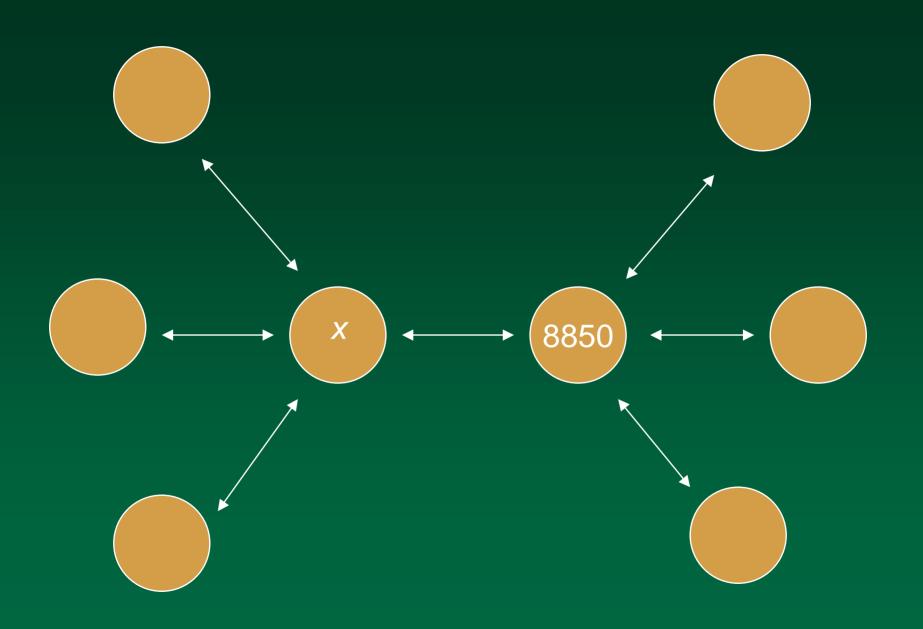
- x is universally understood
- z is understood by an information community that includes the receiver

The value of an atom of GI is related to the level of understanding on the part of the receiver of the concepts that it links

 linking a concept that is not understood is of no value

#### <"Mt Everest",8850m>

- Of no value to a receiver who does not recognize "Mt Everest", the concept of height, or the metric system
- Given <x,"Mt Everest"> the system can deduce <x,8850m>
  - other pairs can be deduced from other prior knowledge
- "Understanding": the number of prior linkages to a concept
  - the higher the understanding, the greater the value of a new linkage



#### **Unresolved** issues

Partial resolution of uncertainty

- incomplete answers to queries
- what is the relative value of <"Mt Everest",8848m±2>?
- what is the value of increased spatial resolution?
- Naïve and inconsistent belief
  is it possible to build such a GIS?

# **Key points**

#### GI in atomic form

- almost never exposed except for point data
- must be compressed in practice
- Pairs linking already-understood concepts
  - value depends on number of linkages
  - and whether tuple is already possessed
- Systems as combinations of information and expertise
  - tuples and rules
- Independent of media, structure, format